



**Permanent Mission of Pakistan to the UN
Geneva**

**Statement by Pakistan at the 47th Session of the WIPO Standing Committee
on the Law of Trademarks, Industrial Designs and Geographical
Indications**

(20th March 2024)

AGENDA 6: TRADEMARKS

- 1. Revised Proposal by the Delegations of Georgia, Iceland, Indonesia, Jamaica, Liechtenstein, Malaysia, Mexico, Monaco, Peru, Senegal, Switzerland and the United Arab Emirates Concerning Examination Guidelines for Trademarks Which Consist of or Contain Country Names or Geographical Names of National Significance (document SCT/43/6 Rev).**
- 2. Revised Proposal by the Delegation of Jamaica for a Joint Recommendation Concerning Provisions on the Protection of Country Names (document SCT/43/9).**
- 3. Proposal by the Delegations of Brazil, Georgia, Iceland, Indonesia, Jamaica, Liechtenstein, Malaysia, Mexico, Monaco, Peru, Senegal, Switzerland and United Arab Emirates Concerning the Protection of Country Names and Geographical Names of National Significance in the Domain Name System (DNS) (document SCT/41/6 Rev).**

Thank you, Madam Chair,

Pakistan aligns itself with the statement delivered by Iran on behalf of the Asia Pacific Group.

Pakistan supports the proposal contained in the document SCT/43/6 Rev. concerning examination guidelines for trademarks which consist of country names or geographical names of national significance. Pakistan considers these names as essential national symbols, reflecting the cultural, historical, and geographic identity of nations and, accordingly, emphasizes their need to be appropriately regulated.

This and the revised proposal contained in document SCT/43/9 are broadly in line with the existing legal dispensation of the country governing the registration of trademarks and prohibiting the registration of marks that falsely suggest a connection with a particular country or geographical location. Given the technical nature of the proposals, detailed deliberations will be needed to refine the existing proposals to address the inputs provided by Member States on the discussions relating to this issue.

Madam Chair,

Pakistan highly appreciates efforts of the Standing Committee aimed at fostering convergence on the issues that are highlighted in the document **SCT/43/6 Rev.** Pakistan has already initiated internal consultations with a team of experts working out the implications of the proposals.

I thank you.
